

MARK BRADY

ART DIRECTOR

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CONTACT

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Melissa, TX 75454

EDUCATION

Exec Ed Cert UT McCombs School
Masters Art - SMU Guildhall
Bachelors Graphic Design - OSU

WORK

Experience 8+ years
Currently Art Director

SOFTWARE

3DS Max ██████████
ZBrush ██████████
Photoshop ██████████
Illustrator ██████████
Maya ██████████
Unity ██████████
Unreal ██████████

ART DIRECTION

- Goals and Requirements
- Art Vision
- Vision Discovery
- Art Tech Discovery
- Art Pipeline Formation
- Asset Implimentation
- Completion

TIMELINE

- 2016 ● **Art Director**
Bossfight Entertainment
McKinney, TX
IP Unannounced Title (iOS)
- 2016 ● **Art Director**
Spacetime Studios
Austin, TX
IP Unannounced Title (iOS)
- 2014 ● **Art Lead, Live Games**
Spacetime Studios
Austin, TX
IP Arcane Legends (iOS)
Arcane Battlegrounds (iOS)
- 2011 ● **Senior Artist**
Spacetime Studios
Austin, TX
IP Battle Command (iOS)
Battle Dragons (iOS)
Arcane Legends (iOS)
Dark Legends (iOS)
Star Legends (iOS)
Pocket Legends (iOS)
- 2010 ● **Contract Character Artist**
KingsIsle Entertainment
Austin, TX
IP Pirates! 101 (PC)
- 2008 ● **Contract Environment Artist**
Retro Studios
Austin, TX
IP Donkey Kong Country
Returns (Wii)

UI/UX DIRECTION

- Goals and Requirements
- Top Flow
- UI Tech Discovery
- Wireframes
- Technical Implimentation
- Visual Iteration
- Completion

ACHIEVEMENTS

- Established Art Direction process
- Established UI/UX process
- Managed 10+ Direct Reports
- Oversaw Artist career paths
- Instituted an Art Team hierarchy
- Managed internal and external concept artists
- Initiated development of unique Intellectual Property
- Reinvigorated the art style of an established game
- Implemented game branding and iconography
- Improved Art Team efficiency
- Raised the visual bar of products
- Created and contributed to Product Specs
- Created instructional videos for using proprietary Engine tech
- Sprint planning and prioritizing
- Started regular Art Lunches, Art Lead meetings, and one on ones
- Transitioned ownership of features to team members
- Established Art content reviews

REFERENCES

Gary Gattis
CEO at Spacetime Studios
ggattis@spacetimestudios.com

Melissa Preston
Art Director at ArtCraft Entertainment
melisaerin@gmail.com

Vince Joly
Art Director at Retro Studios
vjoly@retrostudios.com