

# MARK BRADY

## ART DIRECTOR

### CONTACT

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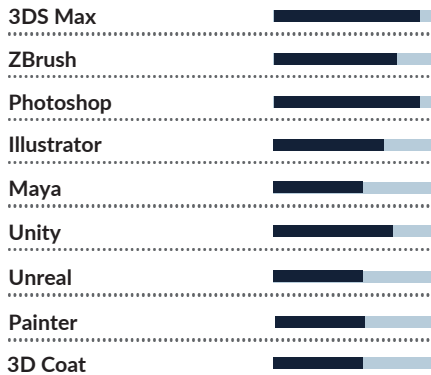
### EDUCATION

Exec Ed Cert UT McCombs School  
Masters Art - SMU Guildhall  
Bachelors Graphic Design - OSU

### WORK

Experience 10+ years  
Currently Art Director

### SOFTWARE



### ART DIRECTION

- Goals and Requirements
- Art Vision
- Vision Discovery
- Art Tech Discovery
- Art Pipeline Formation
- Asset Implimentation
- Completion

### TIMELINE

- 2016**
  - Art Director  
Bossfight Entertainment  
McKinney, TX  
IP Anvil: War of Heroes (iOS)
- 2016**
  - Art Director  
Spacetime Studios  
Austin, TX  
IP Unannounced Title (iOS)
- 2014**
  - Art Lead, Live Games  
Spacetime Studios  
Austin, TX  
IP Arcane Legends (iOS)  
Arcane Battlegrounds (iOS)
- 2011**
  - Senior Artist  
Spacetime Studios  
Austin, TX  
IP Battle Command (iOS)  
Battle Dragons (iOS)  
Arcane Legends (iOS)  
Dark Legends (iOS)  
Star Legends (iOS)  
Pocket Legends (iOS)
- 2010**
  - Contract Character Artist  
KingsIsle Entertainment  
Austin, TX  
IP Pirates! 101 (PC)
- 2008**
  - Contract Environment Artist  
Retro Studios  
Austin, TX  
IP Donkey Kong Country  
Returns (Wii)

### UI/UX DIRECTION

- Goals and Requirements
- Top Flow
- UI Tech Discovery
- Wireframes
- Technical Implimentation
- Visual Iteration
- Completion

markbradyart.com  
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### ACHIEVEMENTS

- Established Art Direction process
- Established UI/UX process
- Managed 10+ Direct Reports
- Oversaw Artist career paths
- Instituted an Art Team hierarchy
- Managed internal and external concept artists
- Initiated development of unique Intellectual Property
- Reinvigorated the art style of an established game
- Implemented game branding and iconography
- Improved Art Team efficiency
- Raised the visual bar of products
- Created and contributed to Product Specs
- Created instructional videos for using proprietary Engine tech
- Sprint planning and prioritizing
- Started regular Art Lunches, Art Lead meetings, and one on ones
- Transitioned ownership of features to team members
- Established Art content reviews

### REFERENCES

Gary Gattis  
CEO at Spacetime Studios  
ggattis@spacetimestudios.com

Melissa Preston  
Art Director at ArtCraft Entertainment  
melisaerin@gmail.com

Vince Joly  
Art Director at Retro Studios  
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